Subject: BID Update

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Date: 05/31/2017 03:18 PM

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Dear Board Members,

I hope you all had a restful holiday weekend. I know our team was thankful for the extra day off after an intense two-week sprint. Thank you all for the support and encouragement. We absolutely would not have reached our goal without your hustle. (By the way, no BID has ever hit 51% in 2 weeks. Not that it's a competition or anything...:))

Renewal is a long and many-stepped process, and we've only just begun. So what's next? After 51% of weighted petitions are signed and submitted to the City Clerk's office, the City Attorney's Office prepares documents to go before the Housing, Community and Economic Development Committee (HEDC), which has to approve the motion before it goes to City Council. We were able to have HEDC waive the hearing, so we are going straight to Council on Tuesday 6/6. I will be asking 3-5 property owners to attend the City Council meeting and provide supporting public comment. I would like to have a diverse group of speakers (developer, condo owner, commercial space owner, non-profit). If you are interested/available, please let me know by end of day today.

City Council rarely votes against BID renewals, so as long as opposition doesn't turn out, and there is quorum, we shouldn't have a problem. I'll be reaching out to Huizar and Price's legislative deputies to make sure that they're both in attendance. If we don't get 12-0-3 (Yes-No-Absent) or better, we will be on Wednesday's agenda too, but no speakers will be required. This is because LA ordinances require a second reading unless at least 12 members are present to vote AND the item is adopted unanimously. An ordinance can be adopted with a simple majority on a second reading. If all goes to plan, ballots will be out by June 9.

I'm also happy to report that we hosted a highly successful Meet Your Neighbors event at TEN50 last Thursday. Thank you to those of you who joined. We had over 140 attendees, music, food, drink, and a short 15 minute panel conversation with 4 residents of South Park. We've gotten great feedback from the event and plan on making this a quarterly series.

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Another announcement: Katie has been promoted to Director of Operations. She's proven herself to be an invaluable member of the team, and she deserves to be recognized as such. Make sure to congratulate her when you see her next.

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- * SOBO meeting Wednesday 6/7 at 9:30am
- * Neighborhood Watch Meeting 6/13 at California Hospital; Disaster Preparedness (I met with the Director of the disaster preparedness program today and it's an incredibly impressive operation. I hope you can join!
- * Board Meeting 6/22, 8:30-10am

That's all for now! I'll reach out individually to ask for your support in attending City Council next Tuesday.

Best,

Ellen

Ellen Riotto

Interim Executive Director

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